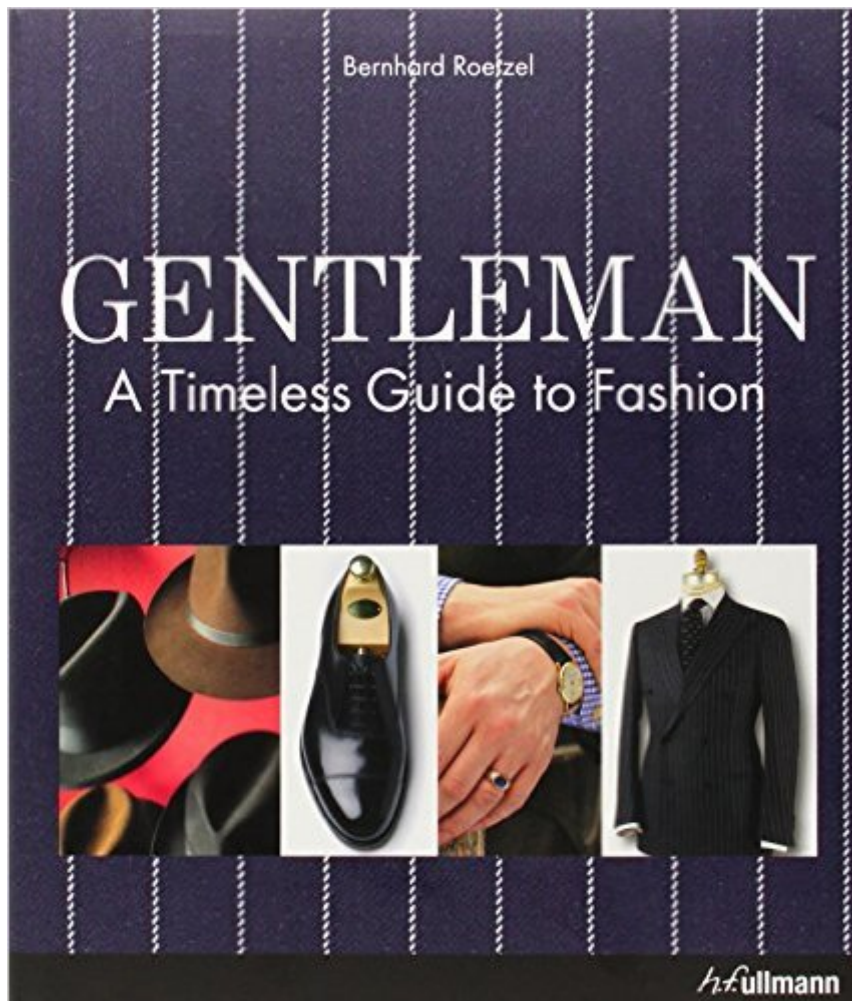


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# Gentleman: A Timeless Guide To Fashion



## Synopsis

It is possible to argue about taste, but not about true style. Gentleman is the tried-and-tested guide on matters of style and quality. From choosing a good tailor to proper shoe care, this book is an indispensable companion for indisputable good taste.

## Book Information

Hardcover: 360 pages

Publisher: H.F.Ullmann Publishing Gmbh (November 15, 2012)

Language: English

ISBN-10: 3848002620

ISBN-13: 978-3848002627

Product Dimensions: 1.2 x 8.8 x 10 inches

Shipping Weight: 4.1 pounds

Average Customer Review: 4.5 out of 5 stars [See all reviews](#) (75 customer reviews)

Best Sellers Rank: #58,923 in Books (See Top 100 in Books) #33 in [Books > Arts & Photography > Decorative Arts & Design > Textile & Costume](#) #55 in [Books > Health, Fitness & Dieting > Beauty, Grooming, & Style > Style & Clothing](#) #124 in [Books > Arts & Photography > Graphic Design > Commercial > Fashion Design](#)

## Customer Reviews

Summary Bernhard Roetzel's book "Gentleman - A Timeless Guide to Fashion" is to put it simply one of the finest books available on menswear. It is comprehensive, full of beautiful images, binded handsomely, and methodically researched. I rate it as one of the three greatest books ever written on mens clothing.

Introduction - Who I am and how do I use this book  
My name is Antonio and I own and operate [...], an online custom clothier. I talk with men on a daily basis about how to dress properly, have written over 100 articles on classic men's style, and write for the popular blog The Art of Manliness. I maintain my own personal library on men's style books and have read well over 70 of the most popular ones. I have owned this edition of Gentleman for 6 months, but read the first edition over 8 years ago. I use this book as a source for my writing and every time I read it (5 times now!) I seem to find something new.

Positive - Things I Love about this Book

1. Quality Content - The second edition of "Gentleman" is well researched and most importantly breaks into new thought when it comes to menswear and the lines of thinking in the industry. Where many authors are comfortable just repeating what they have read elsewhere, Bernhard has used his experience as a journalist and textile expert to present the reader with a truly unique view fully supported by beautiful

images. Within this book you will find information and ideas no other men's clothing expert has articulated. In fact the number and quality of pictures deserves a mention in itself - each page is elegantly laid out and presented so as to be digestible in seconds or chewed on for an hour. He manages to both give you an overview, while offering a deeper insight if you have the time.<sup>2</sup>

If you search for Bernhard Roetzel on , you will find several books that look very similar but not quite the same, including Gentleman's Guide to Grooming and Style (also in hardcover), Gentleman: A Timeless Fashion (with a red cover), and Gentleman: A Timeless Guide to Fashion (with a pinstripe cover). I was confused as to whether these were revised and updated editions, re-printings, or what, so I ordered them all. Here is what I found. Roetzel is a German who makes a living writing about style for outlets with which I am generally not familiar. For some reason, he writes about English style. Of course, Germans--that is German nobility, or German "gentlemen"--had their own styles at one time. Just as there was an English suit and an Italian suit, there is or was a German suit, and some style choices that were considered faux pas in England were acceptable in Germany and vice versa. Perhaps this is no longer the case, but whatever the situation, Roetzel is a German Anglophile and he writes about English style.

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